

1 **EPIGENETIC CONTROL OF SKIN DIFFERENTIATION GENES**

2 **BY PHYTOCANNABINOIDS**

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## 1 2 *Summary*

3 **Background and purpose:** A role for endocannabinoid signaling has been reported in the  
4 control of epidermal physiology, whereby anandamide is able to regulate the expression of  
5 skin differentiation genes through DNA methylation. Here, we have investigated the possible  
6 epigenetic regulation of these genes by selected phytocannabinoids, plant-derived  
7 cannabinoids holding potential as novel therapeutics for various human diseases.

8 **Experimental approach:** The effects of cannabidiol, cannabigerol and cannabidivarin were  
9 investigated in human keratinocytes (HaCaT cells) on the expression of the skin  
10 differentiation genes keratins 1 and 10, involucrin and transglutaminase 5, as well as on DNA  
11 methylation of keratin 10 gene. Moreover, changes induced by phytocannabinoids in global  
12 DNA methylation and in the activity and expression of four major DNA methyltransferases  
13 (DNMT1, 3a, 3b and 3L) were studied.

14 **Key results:** Treatment of differentiated HaCaT cells with cannabidiol or cannabigerol  
15 significantly reduced the expression of all genes tested via increased DNA methylation for  
16 keratin 10 gene; instead, cannabidivarin was ineffective. Remarkably, cannabidiol reduced  
17 keratin 10 mRNA through a type-1 cannabinoid (CB<sub>1</sub>) receptor-dependent mechanism,  
18 whereas cannabigerol did not engage CB<sub>1</sub> nor type-2 cannabinoid (CB<sub>2</sub>) receptors of HaCaT  
19 cells. In addition cannabidiol, but not cannabigerol, increased global DNA methylation levels  
20 by selectively enhancing DNMT1 expression, without affecting DNMT 3a, 3b or 3L.

21 **Conclusions and Implications:** These findings identify the phytocannabinoids cannabidiol  
22 and cannabigerol as transcriptional repressors that can control cell proliferation and  
23 differentiation, suggesting (especially for cannabidiol) a possible exploitation as lead  
24 compounds to be used in the development of novel therapeutics for skin diseases.

1 **Keywords:** Phytocannabinoids; endocannabinoid system; gene expression; DNA  
2 methylation; skin.

### 3 ***Introduction***

4 Endocannabinoids (eCBs) are lipid mediators derived from membrane precursors and are  
5 implied in multiple regulatory functions, both in health and disease (Di Marzo and Petrosino,  
6 2007). The two most important eCBs are *N*-arachidonylethanolamine (“anandamide”, AEA)  
7 and 2-arachidonoylglycerol (2-AG), that elicit their activity via at least two G-protein–  
8 coupled cannabinoid receptors (CB<sub>1</sub> and CB<sub>2</sub>), both widely distributed throughout the body  
9 (Rodríguez de Fonseca et al., 2005). AEA and 2-AG can also activate non-CB<sub>1</sub>/non-CB<sub>2</sub>  
10 receptors and/or a purported “CB<sub>3</sub>” (or GPR55) receptor (Baker et al., 2006); yet, there is  
11 controversy about the actual involvement of GPR55 in eCBs signaling (Pertwee et al., 2010).  
12 Furthermore AEA, but not 2-AG, behaves as a ligand to type-1 vanilloid receptor (transient  
13 receptor potential vanilloid 1, TRPV1) channels (Pertwee et al., 2010). Several enzymes are  
14 involved in eCBs synthesis and degradation: AEA is synthesized mainly by *N*-acyl-  
15 phosphatidylethanolamines-specific phospholipase D (NAPE-PLD), and is degraded by  
16 fatty acid amide hydrolase (FAAH); 2-AG is mainly synthesized by an *sn*-1-specific  
17 diacylglycerol lipase (DAGL), and is degraded by a specific monoacylglycerol lipase  
18 (MAGL) (Ahn et al., 2008; Di Marzo, 2008; Ueda et al., 2011). Within the central nervous  
19 system and in peripheral tissues, eCBs, their target receptors and metabolic enzymes, along  
20 with the proteins responsible for their transport and intracellular trafficking, form the  
21 endocannabinoid system (ECS) (Maccarrone et al., 2010).

22 Recently, a role for the ECS has been reported in the control of skin physiology (Birò et al.,  
23 2009; Pasquariello et al., 2009), and has been suggested a potential exploitation of ECS

1 elements as new targets for future therapies in dermatology (Kupczyk et al., 2009; Paus et al.,  
2 2006; Karsak et al., 2007; Petrosino et al., 2010).

3 The epidermis is the outer layer of the skin serving as a physical and chemical barrier to the  
4 environment, provided by terminally differentiated keratinocytes (Nemes and Steinert, 1999;  
5 Kalinin et al., 2001). Epidermal differentiation begins with the migration of keratinocytes  
6 from basal layer, composed of proliferating cells, and ends with the formation of the  
7 cornified cell envelope, an insoluble protein structure found in differentiated keratinocytes  
8 (Candi et al., 2005).

9 All major ECS components have been found to be active in human epidermis, where CB<sub>1</sub>  
10 cannabinoid receptor expression is higher in more differentiated (i.e., granular and spinous)  
11 layers of skin (Casanova et al., 2003; Stander et al., 2005). Also immortalized and normal  
12 epidermal keratinocytes have a fully and functional ECS (Berdyshev et al., 2000; Maccarrone  
13 et al., 2003; Oddi et al., 2005). In these cells, AEA mediates transcriptional effects associated  
14 with epidermal differentiation and skin development, through a CB<sub>1</sub>-dependent mechanism  
15 (Maccarrone et al., 2003). In line with this, in spontaneously immortalized human  
16 keratinocytes (HaCaT cells) and in normal human epidermal keratinocytes (NHEK cells)  
17 induced to differentiate *in vitro* by 12-*O*-tetradecanoylphorbol 13-acetate (TPA) plus  
18 calcium, AEA levels were reduced due to enhanced degradation by FAAH (Maccarrone et  
19 al., 2003). Moreover, in HaCaT cells exposed to AEA it has been observed a reduction in the  
20 formation of cornified envelopes (Maccarrone et al., 2003) and a reduction in the expression  
21 of keratins 1 (K1) and 10 (K10), involucrin and transglutaminase 5 (TGase 5) genes, which  
22 were all up-regulated during cornification (Paradisi et al., 2008).

23 Gene expression is controlled by epigenetic mechanisms, that cause heritable but potentially  
24 reversible changes in DNA methylation, histone modification, and RNA-associated silencing  
25 (Jaenisch and Bird, 2003). Epigenetics is thus the study of molecular mechanisms by which

1 the environment controls gene activity independently of DNA sequence. It is well-established  
2 that complex diseases generally are caused by both genetic and environmental factors, but  
3 even if the role of genetic abnormalities in the pathogenesis of many skin diseases has been  
4 deeply investigated (for review see Zhang, 2012), studies on the importance of epigenetics in  
5 altering the course of these diseases are still a few (Millington, 2008; Lopez et al., 2009;  
6 Chen et al., 2008).

7 Variations in global DNA methylation have been reported between differentiated and  
8 undifferentiated cells (Ehrlich, 2003; Lyon et al., 1987), and in particular an hypomethylation  
9 in differentiated *versus* undifferentiated keratinocytes has been documented (Veres et al.,  
10 1989). Moreover, inhibition of DNA methylation and histone deacetylation has been shown  
11 to promote keratinocyte differentiation (Rosl et al., 1988; Schmidt et al., 1989; Staiano-Coico  
12 et al., 1989), and an inverse correlation between DNA methylation and the expression of  
13 differentiating genes has been demonstrated in human keratinocytes (Engelkamp et al., 1993;  
14 Elder et al., 2002). It has been also suggested that inhibition of differentiation by AEA occurs  
15 through changes in chromatin methylation patterns (Paradisi et al., 2008; Pasquariello et al.,  
16 2009), and that AEA induces DNA methylation of keratinocyte-differentiating genes by  
17 increasing DNA methyltransferase (DNMT) activity via a CB<sub>1</sub>-dependent involvement of  
18 p38 and p42/p44 mitogen-activated protein kinases (MAPK) (Paradisi et al., 2008).

19 Based on these findings, here we have investigated the possible epigenetic regulation of skin  
20 differentiation genes by selected phytocannabinoids, that are plant-derived cannabinoids  
21 which mimic the natural eCBs, thus holding potential as novel therapeutics for human  
22 diseases (Hill et al., 2012a).

23 Phytocannabinoids are known to have anti-inflammatory properties (Klein, 2005) and to  
24 inhibit growth of proliferating cancerogenic cells (Kogan, 2005). These compounds are  
25 lipophilic, and hence readily absorbed through the skin. In particular, it has been documented

1 that CBD accumulates only in the stratum corneum, without penetrating into the deeper  
2 layers (Lodzki et al., 2003). However, the therapeutic potential of cannabinoid-based  
3 preparations for skin diseases has not been yet investigated. Up to date, just one study  
4 reported the inhibition of human keratinocyte proliferation by phytocannabinoids, suggesting  
5 that the latter substances could be beneficial in the treatment of psoriasis (Wilkinson and  
6 Williamson, 2007).

7 In this study we investigated the effects of three major non-psychoactive components of  
8 *Cannabis sativa* (Izzo et al., 2009): cannabidiol (CBD) and its precursor cannabigerol (CBG),  
9 that are with  $\Delta^9$ -tetrahydrocannabinol (THC) the most abundant phytocannabinoids (Hill et al.  
10 2012b); and cannabidivarin (CBDV), a propyl analogue of CBD which shares with its  
11 congener anti-convulsant properties (Jones et al., 2010, Hill et al., 2012a).

12 The understanding of the epigenetic regulation of keratinocyte differentiation by  
13 phytocannabinoids may pave the way to the development of new drugs for skin diseases, by  
14 analogy with other human disorders like multiple sclerosis (Rog, 2010), bowel disease (Lal et  
15 al., 2011), and cancer (Solinas et al., 2012).

## 16 17 **Methods**

18 Nomenclature of all drug/molecular targets described in this study conforms to BJP's Guide  
19 to Receptors and Channels (Alexander et al., 2011).

## 20 21 **Materials**

22 Chemicals were of the purest analytical grade. Anandamide (AEA) and 12-*O*-  
23 tetradecanoylphorbol-13-acetate (TPA) were purchased from Sigma Chemical Co. (St. Louis,  
24 MO, USA). *S*-Adenosyl-L-[methyl- $^3\text{H}$ ]methionine was from Amersham Biosciences  
25 (Buckinghamshire, UK). Cannabidiol (CBD), cannabigerol (CBG) and cannabidivarin

(CBDV) were kind gifts of GW Pharma Ltd (Sittingbourne, United Kingdom). Capsazepine (*N*-[2-(4-chlorophenyl) ethyl]-1,3, 4, 5-tetrahydro-7, 8-dihydroxy-2H-2-benzazepine-2-carbothioamide, CPZ) was from Calbiochem (San Diego, CA,USA). *N*-Piperidino-5-(4-chlorophenyl)-1-(2,4-dichlorophenyl)-4-methyl-3-pyrazole carboxamide (SR141716) and *N*-[(1)-endo-1,3,3-trimethyl-1-bicyclo [2.2.1]-heptan-2-yl]5-(4-chloro-3-methyl-phenyl)-1-(4-methyl-benzyl)-pyrazole-3-carboxamide (SR144528) were from Sanofi-Aventis Recherche (Montpellier, France). Goat anti-DNMT1 and anti-Lamin A polyclonal antibodies, and rabbit anti-goat antibody conjugated to horseradish peroxidase (HRP) were purchased from Santa Cruz Biotechnology (Santa Cruz, CA, USA).

#### *Cell culture and treatment*

HaCaT cells were grown in a 1:1 mixture of minimum essential medium and Ham's F-12 medium (Invitrogen, Berlin, Germany), supplemented with 10% fetal calf serum and 1% non-essential amino acids, at 37°C in a 5% CO<sub>2</sub> humidified atmosphere. Cell differentiation was induced by treating HaCaT cells with TPA (10 ng/ml) plus CaCl<sub>2</sub> (1.2 mM) for 5 days (Candi et al., 2001).

AEA, CBD, CBG, CBDV were dissolved in methanol; SR141716, SR144528, and CPZ were dissolved in DMSO; these compounds were added at the indicated concentrations directly to the serum-free culture medium, at the same time as TPA plus calcium (Paradisi et al., 2008).

Culture medium containing vehicles alone was added to controls under the same conditions.

After each treatment, cell viability was determined by Trypan Blue dye exclusion, as reported (Paradisi et al., 2008).

Normal human epidermal keratinocytes (NHEK) (Lonza Group Ltd, Basel, Switzerland) were grown at 37°C in a humidified 5% CO<sub>2</sub> atmosphere in KGM-Gold™ growth medium (Lonza Group Ltd), according to the manufacturer's instructions. NHEKs were treated for 5

1 days with AEA, CBD and CBG at the indicated concentrations, as described above for  
2 HaCaT cells.

3

#### 4 *Quantitative real-time RT-PCR*

5 RNA was extracted using RNeasy extraction kit (Qiagen, Crawley, UK) from proliferating  
6 and differentiated HaCaT cells, following the manufacturer's instructions. RT-PCR reactions  
7 were performed using the QuantiTect Reverse Transcription Kit (Qiagen). The relative  
8 abundance of each mRNA species was assessed by quantitative real-time RT-PCR (qRT-  
9 PCR), using QuantiFast Multiplex PCR Kit (Qiagen) on a DNA Engine Opticon 2  
10 Continuous Fluorescence Detection System (MJ Research, Waltham, MA, USA). The  
11 primers used for PCR amplification are shown in Table 1. Actin was used as housekeeping  
12 gene for quantity normalization (D'Addario et al., 2008). One µl of the first strand cDNA  
13 product was used for amplification in triplicate in 20 µl reaction solution, containing 10 µl of  
14 QuantiFast Multiplex PCR Kit (Qiagen) and 10 pmol of each primer. The following PCR  
15 program was used: 95°C for 10 min, followed by 50 amplification cycles of 95°C for 10 sec,  
16 and 60°C for 30 sec.

17

#### 18 *Genomic methylation level*

19 A modification of the methyl-accepting assay (Broday et al., 1999) was used to determine the  
20 methylation level of DNA isolated from HaCaT cells. DNA (200 ng) was incubated with 4  
21 units of SssI methylases (New England Biolabs, Ipswich, MA) in the presence of 1.5 mM S-  
22 adenosyl-L-[methyl-<sup>3</sup>H]methionine and 1.5 mM nonradioactive S-adenosylmethionine (New  
23 England Biolabs). The reaction mixtures (20 µl) were incubated at 37°C for 4 h in the  
24 manufacturer's buffer containing 0.1 µg of RNase A. The reactions were terminated by  
25 adding 300 µl of stop solution (1% sodium dodecyl sulfate, 2 mM EDTA, 5% 2-propyl



1 alcohol, 125 mM NaCl, 1 mg of proteinase K per ml, 0.25 mg of carrier DNA per ml) for 1 h  
2 at 37°C. DNA was extracted with phenol-chloroform and was ethanol-precipitated. The  
3 recovered DNA was resuspended in 30 µl of 0.3 M NaOH and incubated for 30 min at 37°C.  
4 DNA was spotted on Whatman GF/C filter discs, dried, and then washed five times with 5%  
5 (w/v) trichloroacetic acid followed by 70% (v/v) ethanol. Filters were placed in scintillation  
6 vials and incubated for 1 h at 60°C with 500 µl of 0.5 M perchloric acid. Then, 5 ml of  
7 scintillation mixture was added, and tritium incorporation was determined in a Tri-Carb 2810  
8 TR liquid scintillation analyzer (Perkin Elmer, Waltham, MA) . Higher levels of [3H]methyl  
9 group incorporated into DNA were indicative of lower levels of genomic DNA methylation  
10 (Paradisi et al., 2008).

#### 12 *Assay of DNA methyltransferase activity*

13 Cell extracts were prepared in ice-cold lysis buffer containing 50 mM Tris-HCl, pH 7.8, 1  
14 mM EDTA, 10% glycerol, 0.01% sodium azide, 10% Tween-80, 100 µg/ml RNase A, and  
15 0.5 mM phenylmethylsulfonyl fluoride (PMSF). *De novo* methyltransferase activity was  
16 measured in cell extracts (30 µg proteins per test), that were incubated in the presence of 3 µg  
17 double-stranded oligonucleotides and 2.4 µCi of *S*-adenosyl-L-(methyl-<sup>3</sup>H)methionine  
18 (Amersham Biosciences), at 37°C for 1 h. The reaction was terminated by adding 90 µl of  
19 stop solution (1% sodium dodecyl sulfate, 2 mM EDTA, 3% (wt/vol) 4-amino salicylate, 5%  
20 butanol, 0.25 mg/ml calf thymus DNA, and 1 mg/ml proteinase K), followed by incubation at  
21 37°C for 45 min. The reaction mixture was then spotted on a Whatman GF/C filter paper disc  
22 (Sigma). Filters were washed twice with 5% trichloroacetic acid, rinsed in 70% ethanol, and  
23 dried at 56°C for 20 min. Finally, filters were submerged in UltimaGold (Packard, Meriden,  
24 CT, USA) scintillation solution, and radioactivity was measured in a Tri-Carb 2810 TR liquid  
25 scintillation analyzer (Perkin Elmer). A blank control reaction was done simultaneously using

cell extracts that were heated to 80°C for 15 min to inactivate DNMT. The results were expressed as counts per min (cpm), and were corrected by background subtraction.

#### *Analysis of DNA methylation by methylation-specific primer real-time PCR*

Genomic DNA was isolated from HaCaT cells using DNeasy kit (Qiagen). After DNA extraction, DNA (2 µg) was treated with bisulfite, using the Methyl Detector Bisulfite Modification Kit (Active Motif, Carlsbad, CA) according to the manufacturer's protocol. Relative abundance of each mRNA species was assessed by real-time qRT-PCR, using QuantiFast Multiplex PCR Kit (Qiagen) on a DNA Engine Opticon 2 Continuous Fluorescence Detection System (MJ Research). The amplification program was as follow: 95°C for 2 min, 50 cycles at 95°C for 10 s, and 60°C for 30s. PCR was also performed for the non-CpG-containing region of myoD, that served as control gene (D'Addario et al., 2012). One µl of bisulfite-treated DNA was used for amplification in triplicate in a 20 µl reaction solution containing 10 µl of QuantiFast SYBR Green PCR (Qiagen) and 10 pmol of each primer. The DNA methylation level was calculated as  $(1/1+2^{-\Delta Ct})$ , where  $\Delta Ct = Ct_U - Ct_M$  (Lu et al., 2007). The data were reported as fold induction over proliferating cells (Prol=1). The primers used for PCR amplification for both gene expression and K10 DNA methylation levels are shown in Table 1.

#### *Immunochemical analysis*

The nuclear extracts content was determined by the Bio-Rad Protein Assay Kit (Bio-Rad, Hercules, CA). For Western blotting, equal amounts of protein (25 µg/lane) were loaded onto 8% sodium dodecyl sulfate–polyacrylamide gels, and were electroblotted onto polyvinylidene fluoride sheets (GE-Healthcare, Pollards Woods, UK). Membranes were blocked with 3% bovine serum albumin for 2 h, and then were incubated with anti-DNMT1

(1:500), or Lamin A (1:1000) antibodies. Then, membranes were rinsed and incubated with HRP-conjugated secondary antibody (diluted 1:1000) in blocking solution. Membranes were washed with TBS-T buffer and incubated with a 1:1000 dilution of HRP-conjugated secondary antibodies (Sigma, St Louis, MO, USA), for 1 h at room temperature. After washing with TBS-T buffer, proteins were visualized using the HRP substrate ECL Prime (GE-Healthcare, Pollards Woods, UK).

### *Statistical analysis*

The data reported are the mean  $\pm$  S.E.M. of at least three independent determinations, each performed in triplicate. Statistical analysis was performed by unpaired t-test or One-Way ANOVA test, as appropriate. *Post hoc* comparisons between pairs of groups were performed by Bonferroni test, using GraphPAD Software for Science (San Diego, CA, USA).

### *Results*

The effects of the three major phytocannabinoids CBD, CBG and CBDV were tested in proliferating and differentiated HaCaT cells, and were compared to those of the endogenous cannabinoid AEA as a control (Maccarrone et al., 2003; Paradisi et al., 2008). In a preliminary set of dose-response experiments on K10 gene expression levels (Figure 1), the lowest effective dose of CBD ( $p < 0.001$ ) and CBG ( $p < 0.05$ ) was found to be 0.5  $\mu$ M, whereas CBDV was ineffective up to 1.0  $\mu$ M, previously found to be the lowest effective dose of AEA (Paradisi et al., 2008). Therefore, CBD and CBG were used at 0.5  $\mu$ M, and CBDV and AEA at 1.0  $\mu$ M in all subsequent experiments. By using qRT-PCR analysis, we showed a significant reduction of the expression of K10 and TGase5 genes upon treatment of differentiated HaCaT cells with 0.5  $\mu$ M CBD ( $p < 0.001$ ) or CBG ( $p < 0.05$  for K10;  $p <$

0.001 for TGase5), as well as with 1.0  $\mu$ M AEA ( $p < 0.001$ ) (Figure 2). Also the expression of involucrin and K1 genes was significantly inhibited by CBD but not by CBG, under the same experimental conditions, once again resembling the effect of AEA; instead, 1.0  $\mu$ M CBDV did not change the expression of any gene tested (Figure 2). Based on these findings, we chose to perform further analyses on K10 only, as we did previously to test the effects of AEA (Paradisi et al., 2008). We have also extended to primary NHEKs the analysis of the most relevant effects of AEA, CBD and CBG, showing a consistent down-regulation of K10 gene expression upon all the treatments (see supplementary Table S1). Unfortunately, the difficulty to grow NHEKs prevented a further extension of our analyses to these primary cells. We sought to check the molecular mechanism by which CBD and CBG affect K10 gene expression, and we found that the effect of 0.5  $\mu$ M CBD was reversed by 0.05  $\mu$ M SR141716 ( $p < 0.05$ ; Figure 3), a selective CB<sub>1</sub> antagonist (Pertwee, 2010), but not by 0.05  $\mu$ M SR144528, a selective antagonists of CB<sub>2</sub> (Pertwee, 2010). In addition 0.5  $\mu$ M CPZ, a selective antagonist of TRPV1 (De Petrocellis and Di Marzo, 2010), was ineffective, in keeping with the absence of TRPV1 in HaCaT cells (Maccarrone et al., 2003) (Figure 3). Collectively, these data suggest that CBD triggered a CB<sub>1</sub>-dependent mechanism that resembled that already observed for AEA (Paradisi et al., 2008). Instead, the effect of CBG on K10 mRNA levels was not counteracted by any of the three selective receptor antagonists, supporting the involvement of a distinct transduction pathway (Figure 3). Incidentally, SR141716 and SR144528 were used at concentrations previously shown to block their specific targets in HaCaT cells (Maccarrone et al., 2003; Paradisi et al., 2008). Next, we assessed the methylation status of K10 gene, using a bisulfite-based MSP assay. Indeed, it is known that gene expression is regulated by epigenetic mechanisms such as DNA methylation. As shown in Figure 4, the methylation level of K10 significantly decreased ( $p < 0.001$ ) upon differentiation of proliferating HaCaT cells with TPA plus calcium.

1 Interestingly, both CBD and CBG significantly increased ( $p < 0.001$  for CBD;  $p < 0.05$  for  
2 CBG) K10 gene methylation in differentiated cells (Figure 4), thus resembling the effect of  
3 AEA (Paradisi et al., 2008). The effect of CBD was due to a CB<sub>1</sub>-dependent mechanism,  
4 because it was prevented by SR141716 ( $p < 0.05$ ; Figure 4). Instead, CBG did not trigger  
5 CB<sub>1</sub> signaling, because SR141716 did not counteract the effect of this phytocannabinoid on  
6 K10 gene (Figure 4). In addition, the overall methylation levels were measured in human  
7 keratinocytes by using an SssI methylase assay. Firstly, differentiation of HaCaT cells led to a  
8 significant reduction ( $p < 0.05$ , Figure 5A) of global DNA methylation; secondly, AEA ( $p <$   
9  $0.01$ ) and CBD ( $p < 0.05$ ), but not CBG, increased DNA methylation levels in differentiated  
10 cells, up to those of proliferating cells (Figure 5A). Once again, the effect of CBD was  
11 reversed by SR141716 ( $p < 0.05$ ), indicating a CB<sub>1</sub>-dependent mechanism, in contrast the  
12 effect of CBG was independent of the same receptor (Figure 5A). We also tested whether  
13 CBD and CBG could affect genomic DNA methylation through the regulation of DNMT  
14 activity. Similarly to AEA, CBD induced a slight increase ( $p = 0.4156$ ) of DNMT activity in  
15 differentiating cells, whereas CBG induced a small (yet not significant;  $p = 0.1043$ ) decrease  
16 of the enzyme activity in the same cells (Figure 5B). Finally, we demonstrated selective  
17 alterations of DNMTs gene expression in differentiated HaCaT cells, either untreated or upon  
18 exposure to AEA, CBG and CBD (Table 2). In particular, we found that DNMT1 gene  
19 expression was significantly reduced ( $p = 0.0039$ ) in differentiated cells and, even if without  
20 reaching statistical significance, was up-regulated by AEA ( $p = 0.1014$ ), CBD ( $p = 0.3290$ ),  
21 or CBG ( $p = 0.0520$ ). Consistently, densitometric analysis of DNMT1 levels revealed a  
22 reduction of the enzyme protein in differentiated cells, and a recovery towards proliferating  
23 cells after any treatment (Table 2). Gene expression of all other DNMTs analysed (DNMT3a,  
24 DNMT3b, DNMT3L) was not affected by any compound tested under the same experimental  
25 conditions (Table 2).

1

2 ***Discussion and Conclusions***

3

4 In this report, we show that the expression of epidermal differentiation genes (i.e., keratins,  
5 involucrin and transglutaminase) is regulated by the phytocannabinoids CBD and CBG, but  
6 not by CBDV, through distinct mechanisms. Indeed, the effect of CBD is dependent on CB<sub>1</sub>  
7 cannabinoid receptors, similar to what was previously reported for AEA (Paradisi et al.,  
8 2008), whereas CBG does not engage neither this nor the other AEA-binding receptor  
9 subtype, the CB<sub>2</sub> cannabinoid receptor. Moreover, CBG does not affect the transcription of  
10 involucrin and K1, but it down-regulates that of K10 and TGase 5. In this context, it should  
11 be recalled that CBD and CBG also inhibit dose-dependently keratinocyte proliferation  
12 (Wilkinson and Williamson, 2007), though at an effective dose (>1  $\mu$ M) higher than the  
13 optimal dose (0.5  $\mu$ M) found here to reduce the differentiation markers K10 and TGase5.  
14 Additionally, we suggest that inhibition of epidermal differentiation elicited by CBD shares  
15 with AEA the same CB<sub>1</sub>-dependent mechanism of action. This seems remarkable, because  
16 CBD is generally reported to have a very low affinity (in the micromolar range) for CB<sub>1</sub> and  
17 CB<sub>2</sub> cannabinoid receptors, though independent investigations have recently shown that it can  
18 also behave as an inverse agonist or antagonist at the same receptors (Thomas et al., 2007;  
19 Castillo et al., 2010). Moreover, it should be recalled that CBD might enhance the biological  
20 activity of endogenous cannabinoids like AEA also by increasing their release and/or by  
21 inhibiting their degradation. Such an “entourage effect” (Ben-Shabat et al., 1998; Ligresti et  
22 al., 2006) may represent an additional indirect mechanism by which CBD might modulate  
23 CB<sub>1</sub>/CB<sub>2</sub> signaling. On the other hand, the effects of CBG on K10 gene expression were not  
24 mediated by CB<sub>1</sub> or CB<sub>2</sub> cannabinoid receptors. In vitro studies have shown that CBG is also  
25 an  $\alpha_2$ -adrenoceptor agonist, and an antagonist at type 1A 5-hydroxytryptamine (5HT<sub>1A</sub>)

1 (Cascio et al., 2010) and TRPV1 (De Petrocellis et al., 2008; De Petrocellis et al., 2011)  
2 receptors. Moreover, the possibility that these receptors as well as other eCBs targets like  
3 peroxisome proliferator-activated receptor- $\gamma$  (PPAR- $\gamma$ ), that plays roles in skin biology  
4 (Kuenzli and Saurat, 2004; Bhagavathula et al., 2004; Ellis et al., 2000), or GPR55 might be  
5 triggered by CBG remains to be explored. In this context, it should be mentioned that  
6 SR141716 also behaves as an agonist at GPR55 (Kapur et al., 2009), though data on a  
7 possible involvement of this receptor in the epidermis are still missing. It should be also  
8 noted that recent findings have shown that the barrier recovery is delayed in CB<sub>1</sub> KO mice,  
9 while it is accelerated in CB<sub>2</sub> KO mice (Roelandt et al., 2012). Additionally, CB<sub>1</sub> activation  
10 in human keratinocytes by high doses (2.5 and 10  $\mu$ M) of arachidonoylcyclopropylamide for  
11 24 hours increased the mRNA level of K10 at high Ca<sup>2+</sup> concentrations, while reducing K10  
12 protein level under the same conditions (Roelandt et al., 2012). On the one hand, it can be  
13 proposed that KO animals might have developed different compensatory mechanisms, that do  
14 not fully reflect the physiology of normal (wild-type) keratinocytes. On the other hand, the  
15 opposite effects of arachidonoylcyclopropylamide on human keratinocytes (so called  
16 “cannabinoid paradox”) at doses well-above those used here might be due to complex  
17 mechanisms, that may be related to eCBs signaling mechanisms that inhibit mRNA  
18 translation (Roelandt et al., 2012), as well as to reduced cell viability and proliferation  
19 induced by eCBs and phytocannabinoids at concentrations > 1  $\mu$ M (Siegmund et al., 2006;  
20 Wilkinson and Williamson, 2007; Tóth et al., 2011; Pucci et al., 2012). At any rate,  
21 consistently with what we previously reported for AEA (Paradisi et al., 2008), here we show  
22 that changes in K10 gene expression induced by CBD but not CBG are due to increased  
23 methylation of genomic DNA. It is noteworthy that an inverse correlation between DNA  
24 methylation and the expression of differentiating genes has been already identified in human

1 keratinocytes (Elder and Zhao, 2002; Engelkamp et al., 1993), although a role for  
2 phytocannabinoids in this process is unprecedented.

3 We also observed an overall reduction of DNA methylation in differentiating keratinocytes,  
4 in agreement with an early study showing that DNA methylation in human keratinocytes  
5 varies depending on the differentiation state, whereby there is a lower methylcytosine content  
6 in the DNA of differentiated *versus* undifferentiated cells (Veres et al., 1989). CBD was able  
7 to revert these changes and to increase global DNA methylation in differentiated cells, thus  
8 suggesting a broader effect, not restricted to K10 gene only.

9 Finally, we evaluated the effect of CBD and CBG, as well as of AEA, on the expression of  
10 DNMTs, the enzymes that catalyse DNA methylation (Baylin and Herman, 2000), in order to  
11 better dissect the role of DNA methylation on the modulation of epidermal differentiation by  
12 phytocannabinoids. We observed that the induction of HaCaT cell differentiation for 5 days  
13 determined a selective and significant reduction of DNMT1 gene expression. Consistently,  
14 DNMT1 was previously found to be down-regulated during epidermal differentiation (Sen et  
15 al., 2010). CBG and CBD, like AEA, were able to revert these changes, and thus to induce an  
16 up-regulation, even if not in a significant manner, of DNMT1 in line with the observed  
17 increase in DNA methylation and reduction in mRNA levels. It is important to point out that  
18 these changes were selective, since we did not observe any alteration of DNMT3a, DNMT3b  
19 and DNMT3L gene expression whatever the treatment, nor upon cell differentiation alone.  
20 Consistently, DNMT3a and DNMT3b are known to mediate methylation-independent gene  
21 repression (Bachman et al., 2001). Overall, our data confirm that DNA methylation is altered  
22 during cell differentiation, and that DNMT1 is required to maintain a progenitor state. In  
23 addition, we might also suggest changes of cellular maintenance but not *de novo*  
24 methyltransferase activity, because DNMT3a and 3b can methylate unmethylated DNA, and



1 are thus referred to as *de novo* DNMTs; instead, DNMT1 primarily functions to maintain  
2 DNA methylation by preferentially methylating hemimethylated DNA (Dodge et al., 2005).  
3 Taken together, present data clearly identify the phytocannabinoids CBD and CBG as  
4 transcriptional repressors, further suggesting a role for eCBs signaling in the control of cell  
5 proliferation and differentiation (Maccarrone et al., 2003; Galve-Roperh et al, 2006; Aguado  
6 et al., 2006; Matias et al., 2006; Ofek et al., 2006; Telek et al., 2007; Laezza et al., 2006;  
7 Cavuoto et al., 2007).  
8 In conclusion, understanding the nature of genetic and epigenetic interactions in the  
9 regulation of epidermal differentiation, and clarifying how phytocannabinoids could possibly  
10 modulate these effects represent a major challenge in the skin biology arena. Our data might  
11 pave the way to the development of preventive strategies, for example aimed at reducing  
12 allergic inflammation, or to the design of new and more effective therapeutics for the  
13 management of skin cancer. Plant-derived cannabinoids that are devoid of psychoactive  
14 effects can be proposed as good candidates for these purposes. More in general, our findings  
15 suggest that phytocannabinoids might act through epigenetic mechanisms also in other  
16 human diseases (e.g., multiple sclerosis), where their administration has been proven to be  
17 beneficial (Rog, 2010). Yet, major differences in signaling mechanisms triggered by different  
18 phytocannabinoids, that might act through CB<sub>1</sub>-dependent (CBD), CB<sub>1</sub>-independent (CBG),  
19 or might not act at all (CBDV), call for a careful investigation into their activity before any  
20 therapeutical exploitation.  
21 Finally, we believe that the importance of our findings goes beyond the role in keratinocyte  
22 differentiation that we have shown here. In fact, DNA methylation is an epigenetic  
23 mechanism involved in the regulation of different cellular processes, including: embryonic  
24 development, transcription, chromatin structure, X chromosome inactivation, genomic  
25 imprinting, and chromosome stability. A reduction in DNA methylation has been

demonstrated in different human diseases, most notably cancer (Robertson, 2005). Therefore, natural compounds that act as DNA methyltransferase enhancers, like phytocannabinoids, may be exploited well-beyond skin biology.

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- 3

1 **Table 1.** Primer sequences used for reverse transcription–polymerase chain reaction.

Human Gene	Forward (5' → 3')	Reverse (3' → 5')
<b>K10</b>	ACGAGGAGGAAATGAAAGAC	GGACTGTAGTTCTATCTCCAG
<b>K1</b>	AGAAAGCAGGATGTCTGG	AAACAAACTTCACGCTGG
<b>Involucrin</b>	CTCTGCCTCAGCCTTACT	GCTGCTGATCCCTTTGTG
<b>TGase 5</b>	TCAGCACAAAGAGCATCCAG	TTCAGGGAGACTTGCACCAC
<b>β-actin</b>	TGACCCAGATCATGTTTGAG	TTAATGTCACGCACGATTTC
<b>DNMT1</b>	CCCCTGAGCCCTACCGAAT	CTCGCTGGAGTGGACTTGTG
<b>DNMT3a</b>	TATTGATGAGCGCACAAGAGAGC	GGGTGTTCCAGGGTAACATTGAG
<b>DNMT3b</b>	GGCAAGTTCTCCGAGGTCTCTG	TGGTACATGGCTTTTCGATAGGA
<b>DNMT3L</b>	GGCTCTGGTTTCGGAAGAA	TCTCTTAGGGGGAGAAAGCA
<b>GAPDH</b>	CAGCCTCAAGATCATCAGCA	TGTGGTCATGAGTCCTTCCA
<b>M K10</b>	AGTTTTTCGTTTTTCGTAGTCGTC	CGAATATAACCTCACCCCG
<b>U K10</b>	GGAGTTTTTGTTTTGTAGTTGTT	AACCAAATATAACCTCACCCCA
<b>myoD</b>	CCAACCTCAAATCCCCTCTCTAT	TGATTAATTTAGATTGGGTTTAGAGAA GGA

2

**Table 2.** Effect of AEA, CBD and CBG on DNMTs gene expression, and on DNMT1 protein levels.

mRNA level	Prol <sup>a</sup>	Diff <sup>b</sup>	Diff + AEA	Diff + CBD	Diff + CBG
<b>DNMT1</b>	0.99 ± 0.11	0.44 ± 0.06 <sup>c</sup>	1.92 ± 0.76	1.24 ± 0.55	1.46 ± 0.47
<b>DNMT3a</b>	1.03 ± 0.20	1.40 ± 0.40	2.45 ± 1.12	1.77 ± 0.61	1.25 ± 0.35
<b>DNMT3b</b>	1.10 ± 0.32	1.07 ± 0.24	2.91 ± 1.45	2.65 ± 1.00	0.85 ± 0.27
<b>DNMT3L</b>	1.10 ± 0.28	1.82 ± 0.31	2.94 ± 1.23	2.48 ± 0.50	1.01 ± 0.28
<b>DNMT1 (protein level)<sup>d</sup></b>	1.00 ± 0.11	0.74 ± 0.08	0.96 ± 0.12	1.13 ± 0.11	1.30 ± 0.15

<sup>a</sup> Prol, Proliferating keratinocytes.

<sup>b</sup> Diff, Differentiated keratinocytes.

<sup>c</sup>  $p < 0.01$  versus Prol.

<sup>d</sup> Protein levels were quantified by densitometric analysis of three independent Western blots (see Supplementary Figure 1S for a representative blot).

## Legends to Figures:

**Figure 1.:** Expression of K10 gene in HaCaT cells. Keratinocytes were induced to differentiate by treatment with TPA plus calcium for 5 days. Differentiated HaCaT cells were treated with 1  $\mu$ M AEA and different amounts (0.1 - 0.5 - 1.0  $\mu$ M) of CBD, CBG and CBDV. K10 was detected by quantitative RT-PCR, under condition and with primers found in the Methods section. For the quantitation of gene expression,  $\beta$ -actin was used as housekeeping gene. The results are shown as fold induction over proliferating cells of three independent experiments. Prol, proliferating cells; Ctrl, differentiated cells. \*\*\*,  $p < 0.001$  vs Prol; ###,  $p < 0.001$  vs Ctrl; ##,  $p < 0.01$  vs Ctrl; #,  $p < 0.05$  vs Ctrl.

**Figure 2.:** Expression of epidermal differentiation-related genes in HaCaT cells. Differentiated HaCaT cells were treated with 1  $\mu$ M AEA, 0.5  $\mu$ M CBD, 0.5  $\mu$ M CBG or 1.0  $\mu$ M CBDV. K10 (A), involucrin (B), TGase 5 (C) and K1 (D) were detected by quantitative RT-PCR, under condition and with primers found in the Methods section. The results are shown as fold induction over proliferating cells of three independent experiments. Prol, proliferating cells; Diff, differentiated cells. \*\*\*,  $p < 0.001$  vs Prol; ###,  $p < 0.001$  vs Diff; ##,  $p < 0.01$  vs Diff; #,  $p < 0.05$  vs Diff.

**Figure 3.:** Effect of AEA (1.0  $\mu$ M), CBD and CBG (both used at 0.5  $\mu$ M), alone or in the presence of 0.05  $\mu$ M SR141716, 0.05  $\mu$ M SR144528 or 0.5  $\mu$ M capsazepine (CPZ), on K10 gene expression in HaCaT cells. SR141716, SR144528 and CPZ were ineffective when used

1 alone. Prol, proliferating cells; Diff, differentiated cells.\*\*\*,  $p<0.001$  vs Prol, ###,  $p<0.001$  vs  
2 Diff; #,  $p<0.05$  vs Diff; \$\$,  $p<0.01$  vs Diff + AEA; &,  $p<0.05$  vs Diff + CBD.

3

4 **Figure 4.:** Methylation-specific primed PCR. DNA methylation levels of K10 gene in  
5 differentiated HaCaT cells treated with CBD and CBG (both used at 0.5  $\mu$ M), alone or in the  
6 presence of SR141716 (0.05  $\mu$ M). SR141716 was ineffective when used alone. The  
7 methylation status of K10 gene was analyzed as described in the Methods section. Prol,  
8 proliferating cells; Diff, differentiated cells. \*\*\*,  $p<0.001$  vs Prol; ###,  $p<0.001$  vs Diff; #,  
9  $p<0.05$  vs Diff; &,  $p<0.05$  vs Diff + CBD.

10

11 **Figure 5.:** A) Methylation levels of genomic DNA were measured by methyl-accepting assay  
12 with CpG methylase SssI, in the presence of *S*-adenosyl-L-[methyl- $^3$ H]methyonine (see  
13 Methods for details). Higher levels of [ $^3$ H]methyl group incorporated into DNA indicated  
14 lower level of genomic DNA methylation. Prol, proliferating cells; Diff, differentiated cells.  
15 \*,  $p<0.05$  vs Prol; ##,  $p<0.01$  vs Diff; #,  $p<0.05$  vs Diff; &,  $p<0.05$  vs Diff + CBD. B)  
16 Proliferating and differentiated keratinocytes treated with 1  $\mu$ M AEA, 0.5  $\mu$ M CBD or 0.5  
17  $\mu$ M CBG were lysed, and DNA methyltransferase activity was measured as described in the  
18 Methods section. Prol, proliferating cells; Diff, differentiated cells. \*\*,  $p<0.01$  vs Prol.



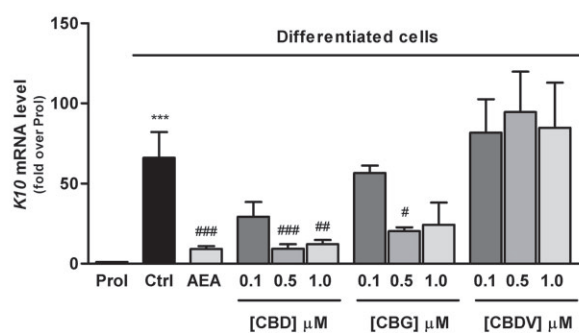
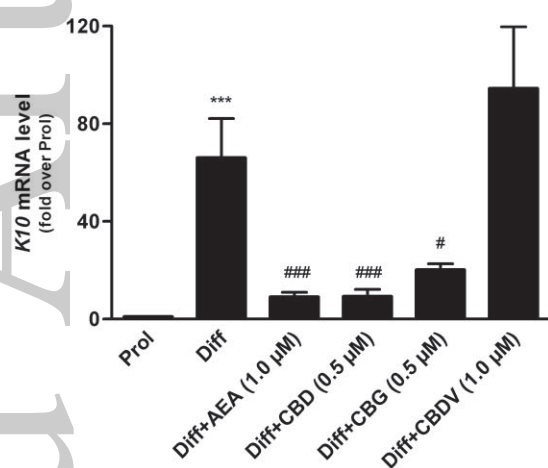
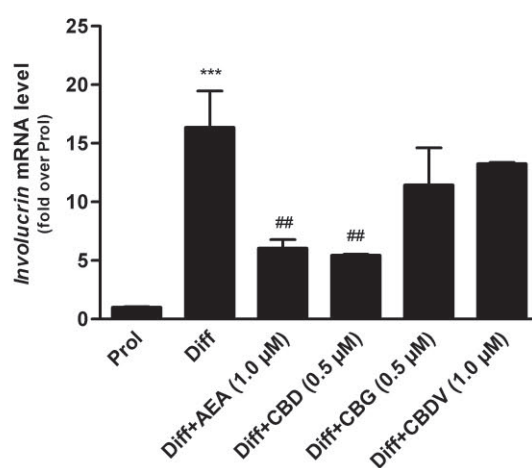
**Figure 1**

Figure 2

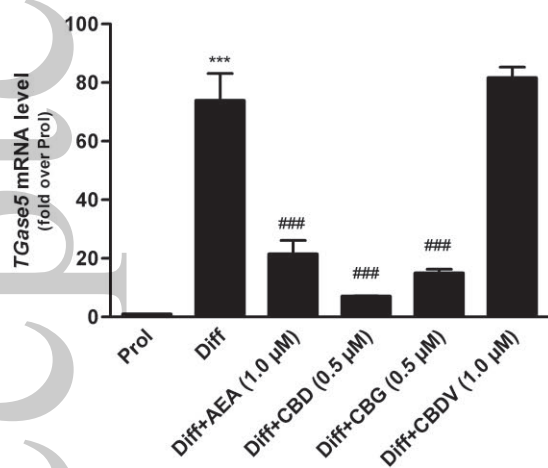
A



B



C



D

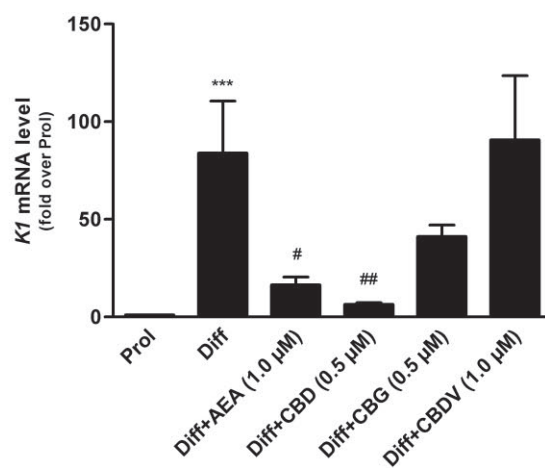
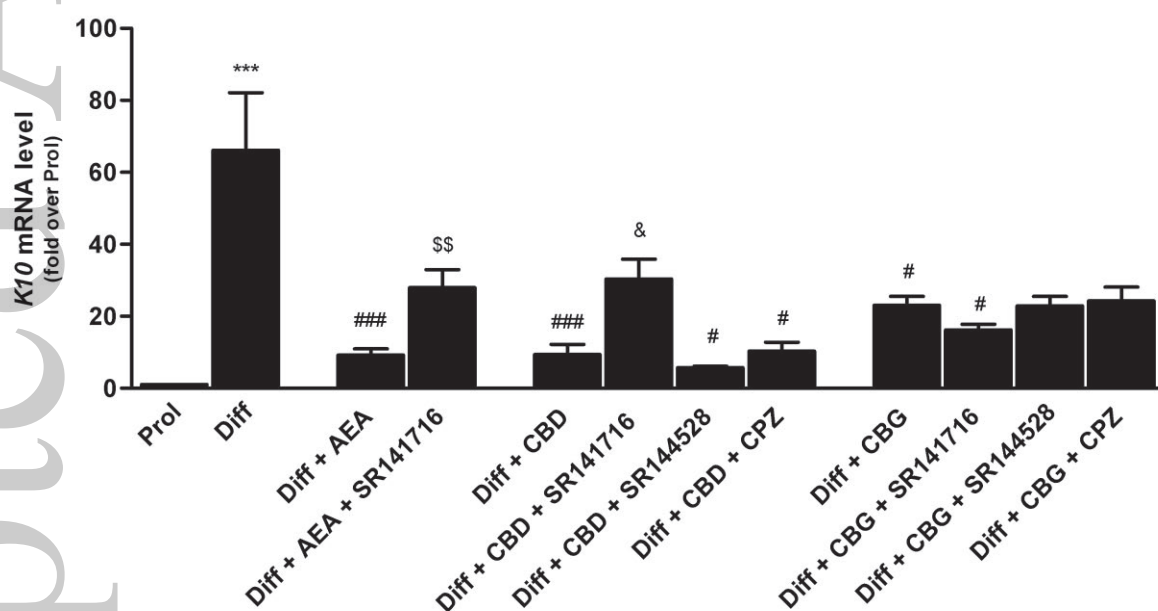
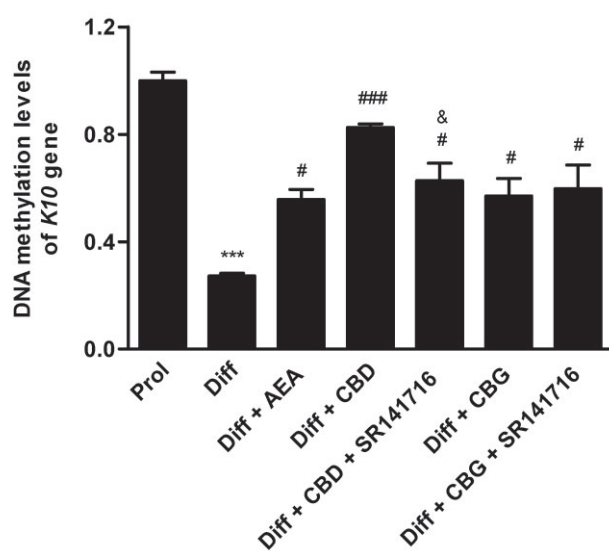


Figure 3



**Figure 4**

**Figure 5**